



MEMBERSHIP INFO

A Program of the Master Builders Association in Partnership with King and Snohomish Counties

If your company offers environmentally friendly products or services, you belong in Built Green®! The Master Builders Association created the Built Green program in partnership with King County and Snohomish County to provide consumers with an easy-to-understand rating system for identifying projects built using sustainable and ecological materials and practices.

THE BUILT GREEN PROGRAM TODAY

We are currently working with 300 builders who have certified more than 13,000 homes in King and Snohomish Counties. Current sponsors include Puget Sound Energy, Whirlpool. The program is promoted through advertising in print and on the web, on displays (at the King County offices, bi-annual Seattle Home Shows), and at events such as the annual Built Green Conference (which drew a record 1000 attendees in 2008!).

MEMBER BENEFITS

We invite you to work with us to improve and protect our environment, and to promote healthy and safe building practices. As a member you are provided with a wide range of promotional benefits:



LISTING ON THE BUILT GREEN WEBSITE

Member companies are listed on the Built Green website at www.builtgreen.net with average unique visits of 10,000 per month.

Your listing includes your company's name, city, phone number and website address.

WEBSITE



RECOGNITION IN THE MASTER BUILDER MAGAZINE

New member companies are announced in the monthly MBA Magazine, distributed to over 5,000 companies including more than 1,200 builders.

Your listing includes your company's name, city, tagline, and website address.

MBA MAGAZINE



RECOGNITION IN BUILT GREEN NEWS NEWSLETTER

New member companies are announced in the monthly electronic Built Green newsletter, *Built Green News*, received by approximately 8,000 subscribers each month, including builders, architects, and consumers. It recently won the Best Newsletter award from the national Executive Officers Council of the National Association of Home Builders and is posted on our website.

ELECTRONIC NEWS

Additional marketing tools that are available include:

- Window Decals
- Vehicle Decals
- Free Materials for Homeowner's Kit
- Member display signs for your tradeshow displays
- Use of Built Green Logos -- Camera-Ready Logo Provided
- Yard Signs
- Certificate of Merit for each certified project
- Mailing lists of Built Green members

TYPES OF MEMBERSHIP

PROGRAM ASSOCIATES

Program Associates, such as suppliers and realtors, are an integral part of the Built Green program. The annual participation fee is \$100 for MBA members or \$250 for non-MBA members. This fee will be used for administrative costs, including marketing and advertising the program, and updating resource materials. As a participating program associate you will be required to attend the Introduction to Built Green seminar through the MBA University. You can then use the Built Green logo, decal, and other promotional materials to market your firm as a "participating partner" in environmentally friendly construction. As a member you can also benefit from a variety of resource materials we have available, including the Built Green Resource Library at the MBA; you should find them informative and helpful in working with clients, whether they are builders, remodelers, developers, or customers.

BUILDERS, DESIGNERS & DEVELOPERS

Builders, designers and developers are the foundation of the Built Green program. The annual participation fee is \$100 for MBA members or \$250 for non-MBA members. This fee will be used for administrative costs, including marketing and advertising the program, updating resource materials, and promoting project-specific recognition (through the Certificate of Merit, for example). As a participating builder, designer or developer, you will be required to attend the Introduction to Built Green seminar through the MBA University. You can then use the Built Green logo, decal, and other promotional materials to market your company *if you enroll projects in the program*. For each project enrolled, a Project Enrollment Form and Built Green checklist must be completed, and appropriate payment made (see the Project Fees Invoice for details on fees). You can also take advantage of the Built Green Resource Library at the MBA.

HOW TO JOIN BUILT GREEN

It's easy to join Built Green! Simply fill out the Join Built Green form and return it to us one of three ways:

1. Send it to the MBA at 335 116th Ave SE, Bellevue, WA 98004 or
2. Fax the form with credit card information to 425.646.5985 or
3. Call us at 425.460.8238 with your credit card information.

The application form is available on our website at www.builtgreen.net. Once your application is received and processed you will receive one copy of the Built Green Handbook of your choice, and a certificate of membership in the mail. You will also receive the member benefits described above. We look forward to having you as a member of the program!

